# **KEVIN.MURPHY**

# FEATURES & BENEFITS

### WASHES



#### ANGEL.WASH

- For Pine & Pragile hair
- · Gently cleanses, volumizes &
- protects hair
- Maximizes color retention & controls Prizz



#### STIMULATE-ME.WASH

- Refreshing daily shampoo for men
- · Awakens & clarifies hair & scalp
- · Fights damage, relieves inflammation
- · Promotes healthier hair growth



#### **HYDRATE-ME.WASH**

- For dry, damaged hair
- · Smoothing & hydrating wash
- · Prevent moisture loss



#### **BALANCING.WASH**

- · Suits normal to oily hair
- Color-safe daily shampoo
- · Adds volume to Pine hair
- · Balances oil production



#### MAXI.WASH

- Exfoliates with papaya & grapefruit
- Prepares hair to absorb nutrients
- · DetoxiFies & soothes scalps Brightens gray, limp, or dull hair



#### **BLONDE.ANGEL.WASH**

- Refreshes color-treated & natural blonde tones
- · Rescues dulled color
- · Restones shine



#### SMOOTH.AGAIN.WASH

- Smooths & protects the hair with a weightless Pinish
- Increases resilience & shine · Mimics the hair's healthy oils & protects from heat & styling



#### YOUNG.AGAIN.WASH

- Renews youthful luster & shine with anti-aging extracts
- Softens, restores & cleanses dry or damaged hair



#### PLUMPING.WASH

- · Thickens & strengthens Pine hair
- Expoliates & accelerates hair growth



#### **REPAIR-ME.WASH**

- Reconstructing with powerful proteins
- Strengthens hair while gently removing impurities

### RINSES



#### **ANGEL.RINSE**

- Moisturizes & protects Pine, dry & colored hair without weighing it down
- · All natural ingredients



#### STIMULATE-ME.RINSE

- Refreshing & stimulating daily conditioner
- · Rehydrates hair & scalp without clogging pores Promotes moisture retention, shine, luster & increased growth



#### **HYDRATE-ME.RINSE**

- Nourishes & smooths dry, damaged hair & conceales split ends
- Gives hair a silky feel



#### SMOOTH.AGAIN.RINSE

- Seals raspy & split ends · Restores the hair shaft
- · Improves the hair's Elexibility
- · Adds moisture & softness



#### YOUNG.AGAIN.RINSE

- · Smoothes, strengthens, & repairs brittle hair
- · Rich & gentle conditioner



#### PLUMPING.RINSE

- · Hydrates, strengthens & thickens
- Protects against druness. hair loss, & brittleness



#### REPAIR-ME.RINSE

- Reconstructing & strengthening
- Lubricates hair to help protect from damage

## TREATMENTS



#### **BLONDE.ANGEL**

- Color enhancing treatment · Revive & brighten blonde or gray hair
- Moisturising & repairing



#### THICK.AGAIN

- Stimulates hair growth & lengthens the growth phase
- Prevents breakage
- · Fortifies & strengthens roots



#### **BODY.MASS**

- Lengthens the growing phase, & reduces the shedding phase
- · Thickens hair & prevents breakage
- Uses eyelash thickening technology to strenathen hair



#### **COLOURING.ANGELS**

- Color enhancing treatment
- · Revive & brighten blonde or
- gray hair · Moisturising & repairing
- · Neutralise unwanted tones \*4 tones available



#### YOUNG.AGAIN

- Gives elasticity & shine to aaina hair
- · Intensely conditions hair while providing protection from heat. & the environment.



### **RE.STORE**

- Binds moisture to reconstruct damaged hair
- Cleanses & rebuilds Provides elasticity, strength
- & moisture



#### STAYING.ALIVE

- Contains natural ingredients
- Strengthens & smoothes hair while providing weightless shine



- LEAVE-IN.REPAIR Nourishing leave-in treatment for all hair types
- Repairs & restores damage where it is needed the most
- · Strengthens & replenishes the hair



#### ANGEL.MASQUE

- Moisturizes & strengthens Pine, dry or colored hair
- · Promotes hairgrowth & reduces breakage



#### SMOOTH.AGAIN

- Heat protecting treatment
- · Smooths & eliminates Prizz
- · For normally thick or Prizzy hair



#### YOUNG.AGAIN.MASQUE

- Deeply moisturizes & conditions
- · Softens & repairs to restore uouthful luster



#### **HYDRATE-ME.MASQUE**

- Delivers natural hydration & moisture to dry, damaged hair
- · Repairing masque adds elasticity & shine



#### **ANTI.GRAVITY**

- Volumizes & texturizes to create bigger, thicker hair
- · Adds long-lasting, weightless hold & oil-Pree shine



#### **FULL.AGAIN**

- Thickens hair while providing natural movement & body
- · Strengthens & volumizes with essential oils



#### HAIR.RESORT

- · Provides hold & enhances curls with a sexy beach look
- Volumizes for all hair tupes



#### MOTION.LOTION

- Enhances curls & controls Prizz with Plexible, weightless hold
- · Provides color protection & a natural shine



#### SUPER.GOO

- High shine, high hold molding gelNo Plake, water soluble formula



#### **NIGHT.RIDER**

- Low shine, rough matte Pinish, with maximum hold
- · Perfect for short or choppy looks



#### **ROUGH.RIDER**

- Medium shine, high hold clayLong-lasting Pormula increases body & adds shine
- Seals ends & provide strength



#### FREE.HOLD

- Medium hold, adds natural glossy finish
- Thickens hair
- Lubricates the hair & scalp



#### **UN.DRESSED**

- · Low shine, medium hold creates a loose, natural look
- Infused with natural ingredients
- for a matte texture



#### **EASY.RIDER**

- · High shine, low hold Prizz control
- Packed with antioxidants & minerals
- to strengthen hair while you style · Thickens fine hair but softens thick hair
- · Water soluble



#### SESSION.SPRAY

- Weightless Pirm hold
- Long-lasting & humidity resistant
- Provides UV protection



#### SESSION.SPRAY FLEX

- A light, Plexible Pinishing spray
- Humidity Resistant
- Flake free
- · Fast Druina



#### **BEDROOM.HAIR**

- Flexible texturizing hairspray for every hair type & every client
- Use on dry hair as a Pinishing
- spray · Gives hair a shine Pinish
- Maintains touchable texture



#### DOO.OVER

- · A dry Pinishing hairspray
- · Instant volume, texture, body & hold
- Bemoves excess oil & product; residue
- · Great for a "bed-head" look



#### FRESH.HAIR

- Freshens up lifeless hair
- · Removes odors & excess product from hair
- · Adds body & shine
- Antioxidant Rich



#### KILLER.CURLS

- Weightless & strong lasting hold
- Activates curls
- · Adds moisture · Strengthens the hair follicle



#### KILLER.WAVES

- · A weightless curl enhancer for Pine, wavu, or curlu hair
- · Defines waves and reduces frizz
- · Increases shine and elasticity



#### **BODY.BUILDER**

- · Adds weightless volume with Plexible Fullness & hold
- · Contains natural ingredients for
- silky hold & shine · Contains memory hold resins & sunscreens



#### **ANTI.GRAVITY.SPRAY**

- Creates volume & reinforces shine
- · Enhances body & hold with organic Lavender Hydrosol



#### SHIMMER.SHINE

- · Revives shine with ligh reflective technology
- · Repairs with enriching vitamins & nutrients



#### SHIMMER.ME BLONDE

- · Repairing shine mist
- Enhances color and brightens lightened, highlighted, blonde, & grey shades
- Ensures a radiant, glossy, & smooth Pinish



#### POWDER.PUFF

- Provides weightless, casual volume
- Dry Matte Texture



#### HAIR.RESORT.SPRAY

- · Gives a sexy, beach look with weightless volume
- · Contains Fragrant Honey, Citrus & Tangerine



#### **UN.TANGLED**

- · Leave-in conditioner
- · Nourishes & instantly detangles
- Proteins repair & strengthen hair
  Hudrates, smoothes, & protects from
- heat damage · Helps retain hair color



#### **HEATED.DEFENSE**

- Weightless protection against heated tools
- · Provides heat protection
- up to 450° F · Distributes easily into hair



#### TOUCHABLE

- Lightweight and never sticky to the touch
- Maintains Plexible hold and
- reinforces texture · Pliable with a satin sheen



### YOUNG.AGAIN

- **DRY CONDITIONER** Enhances moisture between washes
- Extends the life of a blow dry
- · Leaves an overall velvety Finish
- · Refreshing & conditioning powder spray



#### **EVER.SMOOTH**

- · Creates a soft, voluminous, & frizz-free finish
- · Helps to seal split ends for a silky, smooth blow dry
- · Reduces styling Priction, making hair less vulnerable to damage